



SOL KAWAGE

PERSONAL INFORMATION

NAME

Sol Kawage

TELEPHONE

+39 340 2516959

DATE OF BIRTH

24.10.1980

EMAIL

sol@uauage.org

Mexico

ADDRESS

Gänsbacherstraße, 25

CITIZENSHIP

Italian & Mexican

Sterzing 39049 (BZ) Italy

PROFILE

I am a highly creative information designer with expertise in environmental graphic design and procedural instruction design, as well as experience in print and digital design.

Wayfinding and instruction design are my areas of interest, because I enjoy creating conceptual order in complex environments, and conveying this order to users and visitors through efficient and aesthetic visual systems.

SKILLS

- High level understanding of visitor flows in public spaces
- Ability to form solid wayfinding strategies
- Excellent command of typographic principles
- Good eye for consistency in graphic artefacts, be it signs or books
- Efficient interfacing with tradespeople during production phases
- Expert use of the Adobe suite
- Love of detail, respect for the big picture

LANGUAGES

ENGLISH, SPANISH

Mother tongue

GERMAN

fluent

ITALIAN

fluent

PROFESSIONAL EXPERIENCE

2017 - Today

MOTASDESIGN, KEMATEN I.T.

SENIOR INFORMATION DESIGNER

Wayfinding systems, signage, map design, brochures, books, illustrations and pictogram design.

2015 - 2017

DK BOOKS, LONDON UK

JUNIOR FREELANCER, BOOK DESIGN

Book layouts, graphic and typographic design, image editing, print production.

2010 - 2015

UAUAGE, STERZING

FREELANCE GRAPHIC DESIGNER

WEB DESIGN

Physiotock.it, consumption.com, main-barockorchester.de

INSTRUCTION DESIGN

stokke.com, dearhow.to

LOGO DESIGN

main-barockorchester.de

EXHIBITION DESIGN

isokongallery.co.uk

BOOK DESIGN

Haus der Musik Innsbruck, International Science Council

EDUCATION

2013 - 2014

MA INFORMATION DESIGN

UNIVERSITY OF READING, UK

2010 - 2013

BA DESIGN AND ART

FREIE UNIVERSITÄT BOZEN

2000 - 2005

BS ECONOMICS AND FINANCE

UNIVERSITÀ BOCCONI, MILANO